PRESS RELEASE

Dr. Ben Birkhofer
Press Contact

Content Management AG
Im Mediapark 6
50670 Cologne
Germany
Tel. +49·(0)·221·4545·200
Fax +49·(0)·221·4545·201

Content Management Inc.
20 Park Plaza, Suite 453
Boston, MA 02116
U.S.A.
Toll free 1·877·GO·CM4ALL
Tel. +1·617·292·0299
Fax +1·617·292·0909

E-Mail: press@cm4all.com
www.cm4all.com

Netfirms expands its CM4all WebsiteCreator Business Edition

Leading North American web host Netfirms, Inc. boosts the power of its CM4all website builder.

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Content Management AG (CM-AG) is pleased to announce that Netfirms, an OEM partner since 2008, has successfully launched the updated CM4all WebsiteCreator Business Edition. Netfirms, Inc., founded in 1998, is an industry-leading web hosting and domain name provider that hosts more than 1.2 million websites worldwide.

“We are eager to ensure our business customers have access to the latest features and therefore decided to expand our CM4all product offering. Thanks to CM-AG, this process was fast, seamless and without any complexity. The implementation on our servers went without a hitch and the software upgrade was immediately available to all our customers,” explains Thomas Savundra, CEO of Netfirms, Inc.

The new version of the CM4all WebsiteCreator Business Edition offers increased corporate multimedia broadcast power through the updated Business Blog supporting RSS feeds and 50 newly added, professionally designed business templates. SMBs selling online have now the option not only to set up an own online shop but also to conveniently integrate their existing eBay® Store or Amazon® aStore into their website. A context sensitive online help supports users in every step of the creation and administration of their web presence.

“Due to the ever-changing market requirements, we continuously develop new features and enhancements for our website builder. In an effort to provide our partners with always up-to-date products, regular software updates are an essential part of an OEM partnership with CM4all”, explains Robert Schovenberg, CEO of CM-AG.

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Together with the new features and templates Netfirms introduced additional support and marketing materials such as video tutorials, comprehensive FAQs and product manuals to support its user base. A restructured GUI and an extra tab placed in the CM4all WebsiteCreator navigation bar enable Netfirms to inform its customers about upgrading options directly within the application. A link leads interested users to their control panel where they can purchase a higher version of the product.

With over 3 million paying customers worldwide in over 20 different languages, the CM4all WebsiteCreator is the world's most successful online solution for creating and updating professional websites. CM-AG's award-winning CM4all Technology guarantees partners high scalability and performance along with 24/7 monitoring and ongoing maintenance yet with a minimum of hardware required.

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