

# Feature Overview CM4all WebsiteCreator Business Edition

## Extensive Advantages for Hosts, Telcos, ISPs and Cable Providers

### LOW COST – HIGH PERFORMANCE OPERATING MODEL!

- **Up to 100.000 accounts per Linux server**  
Real low operating costs! An optional cluster solution enables management of an unlimited number of user accounts.
- **100% XML-based**  
CM4all technology is based on XML (Extensible Markup Language). Contents can be output in any format, whether in HTML, PDF, WML (for WAP) or future mobile formats.
- **Providing 2nd level support 24 hours / 7 days**
- **Remote Maintenance**  
Our experts maintain the software via remote access.
- **Automatic system updates**  
Continuously developed new features are remotely installed without any work for you – and will amaze your users!
- **Fully Integrated Multiple Format Publishing**  
Customers can publish their websites in HTML, mobile telephony compliant and W3C Accessibility formats.

### COMPLETELY TAILORED TO YOUR NEEDS!

- **Fully brandable user interface**  
The user interface of the CM4all WebsiteCreator will be individualized to your needs, according to your Corporate Identity. Individual implementations of user interfaces, such as an IUI based interface are also possible.
- **Fully customizable reseller Edition**  
Allows you to distribute licenses to your reseller even in a complex multi-tier distribution system with comfortable customization of complete user interface via CSS (Cascading Style Sheets).
- **Comprehensive API for connecting our service in your environment**  
Embed different CM4all WebsiteCreator configurations within the control panel software (single-sign-on) and billing system.
- **Connect with 3rd party services for additional revenue**
- **Custom payment gateway integration**
- **Definition of your specific product features and bundles**  
Define how many pages your users will be able to build and which features are included – depending on your different hosting tariffs! The CM4all WebsiteCreator offers seamless upgrade and sidegrade mobility.
- **Integrated Teaser for Full Version**  
Open HTML interface with different placement options for provider to integrate teaser to full version(s) or other services.
- **Include your own web services**  
The CM4all WebsiteCreator can also serve as a platform for integrating additional, open-standards-based XML Web services.
- **Custom i-frame integration**  
Embed data from your own or external applications.

## Numerous Features Mean Professional Looking Websites For Your End Users!

### WIZARD FOR EASY WEBSITE CREATION

- **7-step creation wizard**  
Easy to use interface beginning with the selection of the main and sub industry and a suitable design template. Choose design details, navigation structure then begin adding and editing content with the selection of extras such as Flash intros or specification of meta tags. Finally, immediate website publishing to a connected web space.
- **Navigation proposals**  
Depending on the selection of your main and sub-industry, you receive navigation proposals which can be directly transferred and adapted.
- **No software installation at all!**  
CM4all is browser-based, so no need for installation of new software or adaptation to new standards. We take care of that.

### EXTENDED MULTIMEDIA MANAGEMENT FOR IMAGES, SOUNDS AND MOVIES

- **Multimedia Database**  
Each CM4all WebsiteCreator comes with a Multimedia Database for uploading and management of all kinds of Multimedia resources. Photos, videos and music files can all be uploaded & edited at any time.
- **Integrated online image editor**  
Includes popular image editing tools such as image resize/crop, colour optimization, red eye remover etc.
- **Integrated online flash editor**  
A fully integrated online Flash editor makes it possible for users to create their own custom Flash movies with dynamic text, graphical elements and background sounds.
- **Multimedia Archive**  
20+ categories with up to 500 images per category from professional photographers, Flash animations, popular online games and professional sound files. All resources are fully optimized for use on the web.

**MILLIONS OF DIFFERENT WEBSITE DESIGNS!**

• **Over 375 design templates**

Our design templates were created by professional graphic artists and screen designers – for both private and business realms. They are continuously enhanced to ensure cutting-edge layout with more continuously added.

• **Professional Flash design templates**

• **CSS style templates**

Non-rendered text navigation for enhanced Search Engine Optimization.

• **Design selection wizard**

Search for the right design, key visuals, color variants, and numerous button options.

**WYSIWYG EDITING OF WEBSITE CONTENTS!**

• **Browse & edit for intuitive processing**

Navigate through your website within the browser and edit the texts right “where they belong”! Simply click on the text that you see and edit it as you wish! Our editor also contains an optional full screen setting.

• **Drag & Drop editing**

• **Multi-lingual spell check**

• **Link consistency check**

• **Real-time updating**

Change the website design and contents at any time, on any computer with Internet access. CM4all automatically merges XML and XSL and handles the conversion to HTML or other web output formats as well as the FTP upload.

• **.mobi compliant publishing of HTML websites**

**ATTRACTIVE EXTRAS FOR THE CREATION OF PROFESSIONAL WEBSITES**

• **Form editor**

Configuration of individual contact and feedback forms.

• **Guestbook**

Includes enhanced management of guest entries.

• **Counter**

Counts the hits on your website - visible or invisible - select from different styles.

• **Flash intro**

We offer a number of Flash intros which you can customize with your own text, advertising slogans and company logo.

• **Newsticker**

Define a ticker text which is then integrated in the website - optionally as a Flash-based text.

• **Driving directions and location planner**

Microsoft's Bing™ Maps driving directions and Route Planner – completely adapted to your chosen website design!

• **Voting tool**

Easily perform and evaluate surveys on your website – with graphical display of the results.

• **Password Protection**

Protect Media albums with an individual password.

• **Live Statistics**

Monitor all interactive sections and entries live!

• **Forum**

Integrate forum for online discussions on your homepage – with numerous management facilities for the entries.

• **SEO Optimization**

Inclusion of Google Analytics® and keyword entry to enhance search results while understanding site usage. Upload of sitemap XML and verification files included.

• **Business Media album**

Gallery for photos, videos containing multiple administration functions and password protection if selected.

• **Business Blog**

Publish chronological diary entries with embedded media or downloadable documents tagged with date, a permalink and comment option. Direct editor login in published website.

• **Online-Shop with PayPal® connection**

Create your own online-shop, with individual product lists and your choice of selected payment methods. The layout automatically fits to your chosen design.

• **eBay®, aStore® and RSS Feed Integration**

Integration of Amazon® aStore, eBay® Store, RSS Feeds, etc.

• **Database**

Integrate a relational database into your website. Users can search the database according to their individual criteria.

• **Content Syndication**

Simply integrate external content streams - for various subjects - e.g. sports, automotive, weather and industry news.

• **Favicon Editor**

Users can create their own favicon for their business with full customizable features or import their own image.

**Numerous Language Versions Already Available – Many More To Follow!**

• **Brazilian Portuguese**

• **Croatian**

• **Chinese**

• **Dutch**

• **English (GB)**

• **English (US)**

• **French**

• **German**

• **German (Swiss)**

• **Italian**

• **Japanese**

• **Polish**

• **Portuguese**

• **Slovenian**

• **Spanish**

• **Turkish**